

ANNUAL CONFERENCE 2017
University of Chester
Thursday 27th & Friday 28th April 2017



**Institutional performance and
the student experience – time for
revolution or evolution?**

In a year in which we have seen substantial change to our sector and national landscape, with the higher education White Paper, TEF, Higher Education & Research Bill and Brexit, to name just a few, how are we as institutions rising to the challenge of demonstrating our value and quality? With student applications substantially down across the sector and the alignment of institutional performance to tuition fees, never has it been more important to demonstrate excellence and stand out from the crowd. The 2017 AMHEC conference will explore the challenges faced by the sector and by our own individual institutions and will challenge delegates to reflect on their University and whether incremental change and improvement is sustainable or whether something more revolutionary is called for.

With speakers from within and outside the sector, the 2017 conference is a must for your professional calendar.

Gordon McKenzie
Chief Executive Officer, GuildHE

The logo for GuildHE, featuring the text 'GuildHE' in white on a green diamond shape, with 'University and Colleges in Higher Education' written vertically on the left side.

Stephanie Marshall
Chief Executive Officer, Higher Education Academy

The logo for the Higher Education Academy, featuring a stylized orange 'A' shape followed by the text 'Higher Education Academy'.

Emma Vincent
Head of Career and Professional Development
York St John University

The logo for York St John University, featuring a green leaf-like graphic above the text 'York St John University'.

Mark Sidding
Watson Batty Architects

The logo for Watson Batty Architects, featuring a stylized orange and red 'W' shape followed by the text 'WATSON BATTY ARCHITECTS'.

Mike Beecroft
Director of IT Services

The logo for Liverpool Hope University, featuring a red square with a white star and the text 'Liverpool Hope University'.

Vicky Howlett
Senior Assurance Advisor, HEFCE

The logo for HEFCE (Higher Education Funding Council for England), featuring the text 'hefce' in a stylized font with 'HIGHER EDUCATION FUNDING COUNCIL FOR ENGLAND' written below it.

Greg Burke
Deputy Director, Performance & Analysis
Division, NCTL

The logo for the National College for Teaching & Leadership, featuring a crest above the text 'National College for Teaching & Leadership'.

Sue Husband
Director of Apprenticeships & Delivery Service,
Skills Funding Agency

The logo for the Skills Funding Agency, featuring a crest above the text 'Skills Funding Agency'.

Marcus Thornley
Founder: Play Consulting & Totem

The logo for PLAY, featuring the word 'PLAY' in a bold, italicized font followed by a blue triangle pointing to the right.

PROGRAMME

THURSDAY 27TH APRIL 2017

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| 10.00 am | Registration and arrival refreshments |
| 10.50 am | Welcome and Introduction Emma Wilkins, AMHEC Chair |
| 11.00 am | Session 1: KEY NOTE: The New Policy Landscape <i>Presenter: Gordon McKenzie, Chief Executive Officer, GuildHE</i> |
| 11.50 am | Session 2: Policy into Practice: Demonstrating Value and Quality <i>Presenter: Stephanie Marshall, Chief Executive Officer, Higher Education Academy</i> |
| 12.40 pm | Question & Answer Session |
| 1.00 pm | LUNCH |
| 2.00 pm | Session 3: Delivering opportunities for students, maximising success and employability <i>Presenter: Emma Vincent, Head of Career and Professional Development, York St John University</i> |
| 2.40 pm | Session 4: Campus Design for the Connected Society <i>Presenter: Mark Sidding, Watson Batty Architects</i> |
| 3.30 pm | Question and Answer Session |
| 3.45 pm | TEA/COFFEE |
| 4.00 pm | Session 5: Data Management for Informed Decision Making <i>Presenter: Mike Beecroft, Director of IT Services</i> |
| 4.40 pm | Question and Answers |
| 5.00 pm | Close |
| 7.00 pm | Evening Reception (<i>sponsored by Eversheds</i>) |
| 7.30 pm | Dinner and Bar (<i>Dress code: smart/casual</i>) |

FRIDAY 28TH APRIL 2017

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| 8.00 am | Breakfast |
| 9.30 am | Annual General Meeting |
| 10.00 am | Session 6: Sector Finances <i>Presenter: Vicky Howlett, Senior Assurance Advisor, HEFCE</i> |
| 10.30 am | Session 7: Teacher Education: Where are We? <i>Presenter: Greg Burke, Deputy Director: Performance and Analysis Division, NCTL</i> |
| 11.00 am | Question and Answer Session |
| 11.15 am | Tea/Coffee |
| 11.30 am | Session 8: Apprenticeships – a new direction for Higher Education? <i>Presenter: Sue Husband, Director of Apprenticeships and Delivery Service, Skills Funding Agency</i> |
| 12.15 pm | Session 9: Gamification - drive employee engagement and have fun doing it <i>Presenter: Marcus Thornley, Founder: Play Consulting and Totem</i> |
| 12.45 pm | Question and Answer Session |
| 1.00 pm | Lunch & Departure |

We gratefully acknowledge the generous support given by our Sponsors

