

ANNUAL CONFERENCE 2017
University of Chester
Thursday 27th & Friday 28th April 2017



**Institutional performance and
the student experience – time for
revolution or evolution?**

In a year in which we have seen substantial change to our sector and national landscape, with the higher education White Paper, TEF, Higher Education & Research Bill and Brexit, to name just a few, how are we as institutions rising to the challenge of demonstrating our value and quality? With student applications substantially down across the sector and the alignment of institutional performance to tuition fees, never has it been more important to demonstrate excellence and stand out from the crowd. The 2017 AMHEC conference will explore the challenges faced by the sector and by our own individual institutions and will challenge delegates to reflect on their University and whether incremental change and improvement is sustainable or whether something more revolutionary is called for.

With speakers from within and outside the sector, the 2017 conference is a must for your professional calendar.

Gordon McKenzie
Chief Executive Officer, GuildHE

The logo for GuildHE (Guild of Higher Education) features the text 'GuildHE' in white on a dark green diamond-shaped background. Above it, the text 'University and Quality in Higher Education' is written in a smaller font.

Stephanie Marshall
Chief Executive Officer, Higher Education Academy

The logo for the Higher Education Academy features a stylized orange 'A' shape followed by the text 'Higher Education Academy' in a bold, sans-serif font.

Emma Vincent
Head of Career and Professional Development
York St John University

The logo for York St John University features a green leaf-like graphic above the text 'York St John University'.

Mark Sidding
Education Director, Watson Batty Architects

The logo for Watson Batty Architects features a stylized orange and red 'W' shape followed by the text 'WATSON BATTY ARCHITECTS' in a bold, sans-serif font.

Mike Beecroft
Director of IT Services

The logo for Liverpool Hope University features a white star above the text 'Liverpool Hope University' on a red background.

Vicky Howlett
Senior Assurance Advisor, Regulation Assurance, HEFCE

The logo for HEFCE (Higher Education Funding Council for England) features the lowercase text 'hefce' in a blue, cursive font, with 'HIGHER EDUCATION FUNDING COUNCIL FOR ENGLAND' in a smaller font below it.

Emma Wilkins
AMHEC Chair

The logo for AMHEC features a stylized blue 'A' shape composed of three overlapping triangles, with the lowercase text 'amhec' in a bold, sans-serif font below it.

Marcus Thornley
Chief Executive Officer/Founder: Play Consulting

The logo for Play Consulting features the word 'PLAY' in a bold, black, sans-serif font, followed by a blue triangle pointing to the right.

PROGRAMME

THURSDAY 27TH APRIL 2017

10.00 am	Registration and arrival refreshments
10.50 am	Welcome and Introduction Emma Wilkins, AMHEC Chair
11.00 am	Session 1: KEY NOTE: The New Policy Landscape <i>Presenter: Gordon McKenzie, Chief Executive Officer, GuildHE</i>
11.50 am	Session 2: Policy into Practice: Demonstrating Value and Quality <i>Presenter: Stephanie Marshall, Chief Executive Officer, Higher Education Academy</i>
12.40 pm	Question & Answer Session
1.00 pm	LUNCH
2.00 pm	Session 3: Delivering opportunities for students, maximising success and employability <i>Presenter: Emma Vincent, Head of Career and Professional Development, York St John University</i>
2.40 pm	Session 4: Campus Design for the Connected Society <i>Presenter: Mark Sidding, Education Director, Watson Batty Architects</i>
3.30 pm	Question and Answer Session
3.45 pm	TEA/COFFEE
4.00 pm	Session 5: Data Management for Informed Decision Making <i>Presenter: Mike Beecroft, Director of IT Services, Liverpool Hope University</i>
4.40 pm	Question and Answers
5.00 pm	Close
7.00 pm	Evening Reception (<i>sponsored by Eversheds</i>)
7.30 pm	Dinner and Bar (<i>Dress code: smart/casual</i>)

FRIDAY 28TH APRIL 2017

8.00 am	Breakfast
9.30 am	Annual General Meeting
10.00 am	Session 6: Sector Finances <i>Presenter: Vicky Howlett, Senior Assurance Advisor, Regulation Assurance HEFCE</i>
10.40 am	Session 7: Institutional Challenges – General Discussion <i>Presenter: Emma Wilkins, AMHEC Chair</i>
11.15 am	Tea/Coffee
11.30 am	Session 8: Gamification - driving employee engagement and have fun doing it <i>Presenter: Marcus Thornley, Chief Executive Officer/Founder: Play Consulting</i>
12.15 pm	Question and Answer Session
12.30 pm	Lunch & Departure

We gratefully acknowledge the generous support given by our Sponsors

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